

PRESS RELEASE

FOR IMMEDIATE RELEASE

Innov-X Answers Lead-Tainted Children's Lunchbox Recall

Boston, MA, September 27, Innov-X Systems offers a solution to the issue of lead-tainted children's lunchboxes discovered recently by The Center for Environmental Health:

"The Center for Environmental Health (CEH) announced it is filing lawsuits against makers and retailers of soft vinyl lunch boxes that can expose children to harmful levels of lead. The Center has also notified several other companies of violations under California's toxics law Proposition 65 (Prop 65) for lunch boxes with high lead levels. The lawsuits and violation notices against companies including Toys "R" Us, Warner Brothers, DC Comics, Time Warner, Walgreens, and others involve many lunch boxes featuring beloved children's characters including Superman, Tweety Bird, Powerpuff Girls, and Hamtaro. The level of lead in one lunch box, an Angela Anaconda box made by Targus International, tested at 56,400 parts per million (ppm) of lead, more than 90 times the 600 ppm legal limit for lead in paint in children's products."

"Simple, proven tools are available to our government and retailers to stop this problem before it happens", conveys Don Sackett, CEO of Innov-X Systems.

Sackett commented, "We *already* have the technical capability to check for lead quickly and to stop importation of lead-tainted lunchboxes and other articles at our borders before they endanger our kids. The U.S. Border Patrol and Customs Service are tasked to examine imported goods destined for the USA. The US Food & Drug Administration uses our technology already to inspect imported toys, ceramics and food-related products. Innov-X's *INSPECTOR Series™* Handheld X-Ray Fluorescence Analyzers can locate small amounts of lead down to parts per million levels. Armed with our handheld "point and shoot" analyzers, they could readily identify lead-tainted lunchboxes in seconds – making the tool and excellent device for high-volume screening. They could immediately pick up the smallest amount of lead or other contaminants.

"Our Government has rigid regulations for protecting our kids from lead paint in homes; it can enforce lead import regulations just as rigidly," Sackett said.

About Innov-X Systems

Innov-X Systems is an energetic new force in the portable x-ray fluorescence (XRF) industry. Their systems perform fast, accurate chemical analysis in seconds to identify, differentiate and quantify most materials from the periodic table of elements. Founded in 2001, they pioneered a unique approach to portable XRF instrumentation using a miniature x-ray tube rather than radioactive isotopes. They are engineered with pocket PC technology and software to enable the next generation of high performance XRF devices.

With R&D and manufacturing facilities in the U.S., Innov-X has offices in Europe (Netherlands) and Asia (Hong Kong). They maintain sales and service alliances in Canada, the Middle East, South America and worldwide.

More company information is available at <http://www.innov-xsys.com>.

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